

Paragraph .0306, *Materials Selection Policy*, assigns ultimate responsibility for the collection to the State Librarian and requires that purchased materials meet "high standards of quality in content and presentation."

Paragraph .0307, *Recommendations*, states that any citizen may recommend audiovisual materials for purchase by the library.

The audiovisual collection was started at the University of North Carolina at Chapel Hill as an adult film collection in 1952 and moved to the State Library in 1968. Until 1979-80, when state funds were used to purchase films, office supplies and postage, the program was supported by federal funds.

In 1991, the State Library experienced budget reductions, some of which were applied to the Film/Video Service collection. In an effort to ensure an equitable distribution of the film and video collection, the State Library Commission established a policy capping the number of films and videos that could be borrowed by any one library system. Under the new policy, bookings by any one library system were limited to 5 percent of the previous year's bookings for all users of the Film/Video Service. Once that level was reached by a library system, no more bookings would be accepted from that library during that fiscal year. This cap had the greatest impact on Wake County Public Library. Subsequently, an agreement was reached between the director of the Wake County Public Library and the State Librarian to treat each Wake County branch as a separate unit for purposes of calculating the cap. The cap and this agreement are still in place.

The Film/Video Service began circulating videos in January 1985 on an experimental basis. The original intent was to provide a back-up for the film collection. But by 1988, videos were fully integrated into the service because of their popularity with patrons, the increasing availability of titles (sometimes only in video), and their relatively moderate price. Over the next seven years, the proportion of films to videos purchased gradually shifted, so that as of 1994-95, only 29 films were purchased (eight new titles), all of them children's films. Primarily videos are being added to the collection, and 99 percent of the videos purchased have public performance rights.

The objective of the Film/Video Service is to provide a specialized collection of circulating materials, primarily in video format and having public performance rights. Purchasing follows the State Library's general collection development guidelines for its print collection but is also responsive to the service's customer needs, especially in the area of children's materials. The subject areas emphasized in the State Library's collection development plan and purchased for the non-print collection are: art, communications health, U.S. history, North Carolina history, library and information service, public policy, travel, children's materials, literature, religion, computer literacy, personnel, safety, and multi-cultural education.